



# Digital Learning:

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Every Student.

Every Tool.

Built for All.



## Today's Webinar Focus

Digital learning has the potential to accelerate student success, but only when it is intentionally designed to serve all learners. Today's practitioner-focused conversation will explore how institutions can advance accessibility, equity, and student success through digital learning, featuring leaders who are driving innovation across policy, practice, and implementation.

# Our Panelists



**ANGELA GUNDER**

*Principal and Founder*

*Opened Culture (OEC)*



**CHRISTINA HUBBARD**

*Managing Director of  
Digital Holistic Student Support*

*The Ada Center*



**MEAGHAN RAJKUMAR**

*Director of Research & Strategy*

*The Center for Higher Education  
Policy and Practice (CHEPP)*

# About CHEPP

**The Center for Higher Education Policy and Practice (CHEPP)** is a non-partisan higher education research, policy, and advocacy organization grounded in the experiences of higher education learners and practitioners, affiliated with Southern New Hampshire University (SNHU).

## We believe...



Post-secondary education unlocks **social and economic mobility**.



A learner's lived experience in an **asset to their education and institution**, not a barrier to success.



Learning should be **measured by a demonstration of knowledge and skills**, not time spent in a classroom.



**Learner-centered design** should shape all post-secondary education policy and practice change.

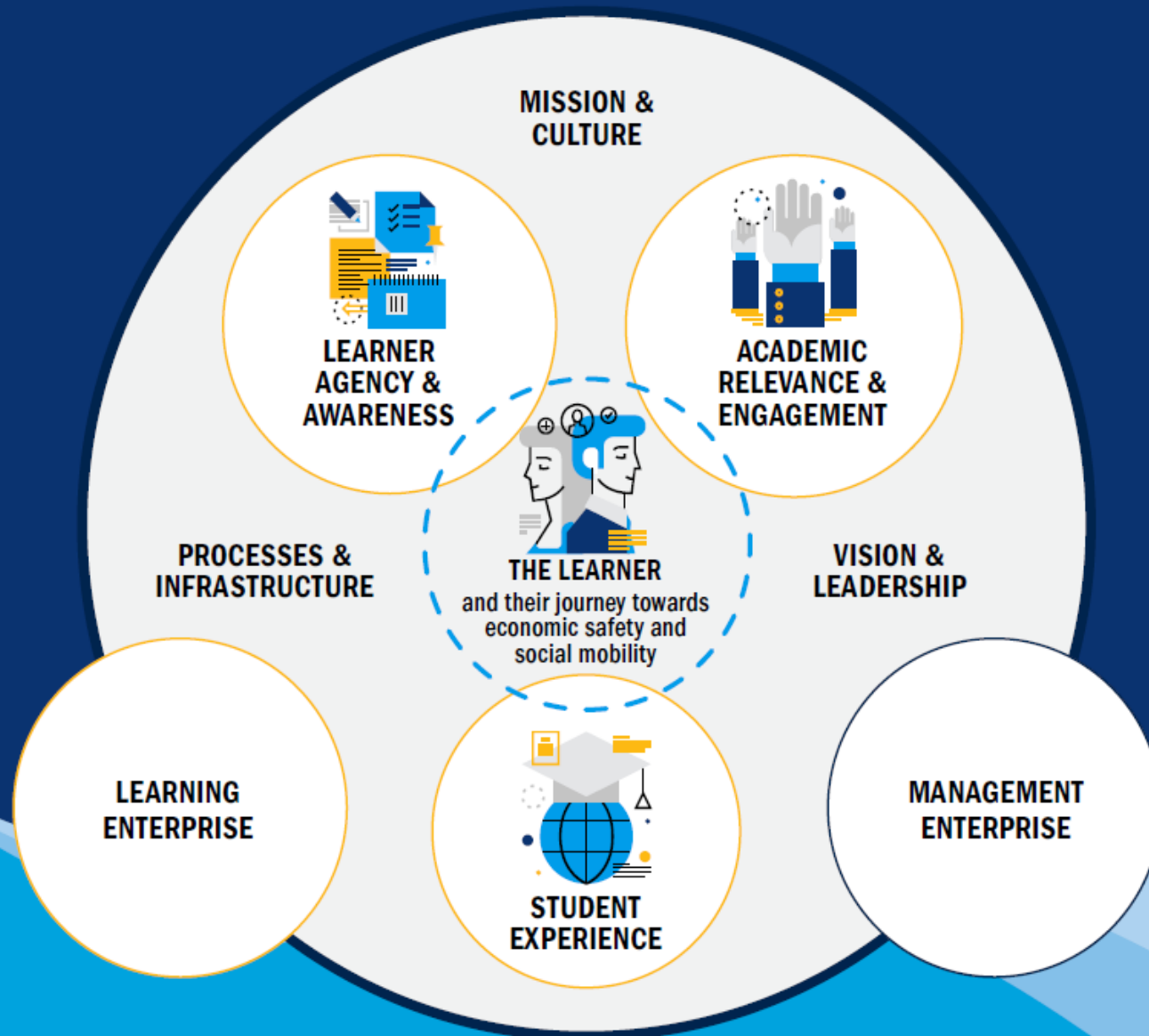


As a public good, post-secondary institutions bear responsibility to relentlessly focus on **student success and equitable outcomes**.

## Theory of Action



# A Learner-Centered Design Framework



Centering learners in higher education requires institutions to make decisions and to reflect on their systems from the lens of the learner, including on key issues such as:

- Transfer Credit
- Competency-Based Education
- Basic Needs
- Artificial Intelligence
- Learners with Disabilities

CHEPP provides resources on these topics as well as a more detailed learner-centered design framework at [chepp.org](https://chepp.org)

# The Ada Center in Brief

## *Supporting Higher Education IT Capacity*



- Founded on the belief that **technology is not a silver bullet** to any problem, but with the right planning and implementation, software can play an important role in advancing student success and equity.
- Supports **national initiatives** such as the Gates Foundation's Higher Endeavor Network and Digital Holistic Student Supports project, State Success Centers, CCA, AASCU, HBCU Digital Transformation, AIHEC, College Futures Foundation, and others.
- Develops **research-based resources** for the field and works directly with colleges and states in need of technology strategy, purchasing, and implementation support.



### Meet Our Namesake

*"A new, a vast, and a powerful language is developed for the future use of analysis, in which to wield its truths so that these may become of more speedy and accurate practical application for the purposes of mankind than the means hitherto in our possession have rendered possible."*

– Ada Lovelace, Founder of Scientific Computing

# Student-Centered by Design, Not Declaration

*Moving from a phrase everyone uses to the structures that support it*

## How “student-centered” usually looks today



### One-Time

Students surveyed once, with no path from their feedback decision points



### Bolted On

Accessibility and equity addressed after issues surface



### Goodwill

Student-centered named as a priority, but left to individuals to execute

## Intentional Structures

*Effective, equitable, and efficient*



### Integrate at Every Stage

Student voices are brought in early and proactively to share gaps and pain-points to guide planning



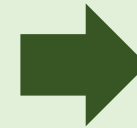
### Design Intentionally

Accessibility and equity treated as design criteria, not afterthoughts



### Create the Culture

A standing expectation that teams build student input into how they work and make decisions



## The Outcome

*What their inclusion gives back*



### Field Test

Students try tools before they're adopted and flag what's confusing or exclusionary



### Ongoing Feedback

Students have continual, low-barrier ways to surface what isn't working



### Data Informs Practice

Student feedback, data, and results inform future strategy

**Student-centered isn't a value you declare. It's voice you build into every decision.**



## **Dr. Angela Gunder**

Promoting digital learning efficacy across roles and contexts



Reaching all of our learners located across the state

*Online Instructor, College of Information Science at The University of Arizona*



Extending educational access through digital learning innovation

*Innovative Pedagogy Specialist, UCATT at The University of Arizona*



Sharing high-impact research and practices with educators globally

*CEO and Founder, Opened Culture*

# Where Design, Access and Success Converge



## INPUTS

Research  
Professional Development  
Online Learning  
Instructional Design  
Community Engagement  
Strategic Consulting



Digital Literacies  
Development



## OUTPUT

Student Success  
Across Contexts and  
Learner Needs

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# Why Digital Literacies Matter



Digital literacies development unlocks agency.



Digital literacies are gained by doing.



AI literacies are digital literacies.

# Resources on Digital Literacies Development

Use the QR code here or the link below to access a curated page of resources on digital literacies development and extending access to learning.

**<http://tiny.cc/cca26webinar>**

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